



### JUKI 株式会社

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# Information about JUKI participation in JIAM 2016 OSAKA "Japan International Apparel Machinery & Textile Industry Trade Show"



<Conceptual illustration of JUKI booth>

JUKI will be taking part in JIAM 2016 OSAKA Japan International Apparel Machinery & Textile Industry Trade Show, a four-day event to be held from April 6 (Wednesday) to 9 (Saturday) next year in INTEX OSAKA in Osaka, Japan. In the largest area in the exhibition space of JIAM 2016 (175 sections, 1, 575 m²), JUKI, in cooperation with SiRUBA, a Taiwanese industrial sewing machine manufacturer and JUKI's partner in Taiwan, displays sewing machines and related products.

With our new concept "JUKI Smart Solutions", JUKI will show the products including the cutting edge industrial sewing machines and household sewing machines as well as make proposals from various point of views to help customers solve their problems.

In the booths for the industrial sewing machines, in addition to the products which offer improved quality, increased productivity and ease of maintainability, sewing-line solutions which demonstrate the maximum performance will be displayed in sections. In the booths for the household sewing machines, we will hold some work shops to provide visitors with opportunities to actually touch and operate our sewing machines. In addition, we will adopt such a layout that allows visitors to easily find products and product groups they want to take a look at as well as will place explanation panels at the entrance of each section.

We will exhibit products in our booths placing importance on eco-friendliness. We will contribute to the protection of the environment through reduction in weight of the entire booths, carbon-reduction during transportation and energy-reduction by the use of reduced number of illuminating lamps. In addition, we will use 100-percent recyclable materials for all walls and stands in our booths and reduce decoration and ornaments to reduce waste. Lots of "JUKI ECO PRODUCTS" which have passed our internal rigorous examinations will also be shown.

<New concept>

## **JUKI Smart Solutions**

### Innovate Your Business

Under the ongoing dynamic changes in markets, our customers are facing various challenges such as response to demands for quicker delivery, improved product quality, higher-performance products, labor-saving, and power saving. JUKI believes that we will be able to respond to those customers' needs by contributing to the "establishment of smarter garments and textile industry". The word "smart" means not only "clever" and "sophisticated" but also "to have computer capability" as typically used as "smart phones" and "smart cards".

Our new concept "Smart Solutions" has been developed to declare our commitment to make an all-out efforts to helping customers establish smarter production system in their plants and refers to JUKI's comprehensive and multilateral proposal activities.

#### ■Overview of the JUKI exhibition booths■

<Exhibition scale> :175 booths (1,575 m²) (Largest scale of all participating companies

(INTEX OSAKA Hall 5 and Hall 2)

<JUKI Booth> : Hall 5 Booth Nos. [5 - 301]

:167 booths (1,503 m<sup>2</sup>)

: Models to be displayed: 85 industrial sewing machines and 30 household

sewing machines (according to the plan at present)

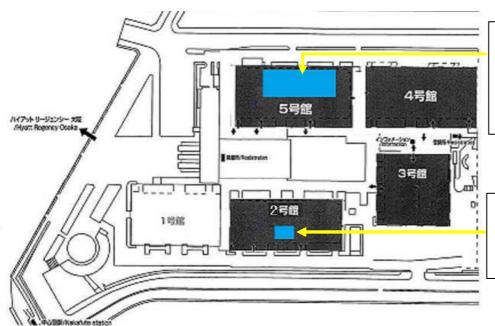
Cooperative exhibitor: SiRUBA

<Booths for JUKI household sewing machines> : Hall 2 Home sewing zone

:8 booths (72 m<sup>2</sup>)

: Models to be displayed: 30 household machines (according to the plan at

present)



JUKI Booths

Hall 5

Booth Nos. 5 - 301

1.575 m<sup>2</sup>

Home sewing zone

Hall 2

 $72 \text{ m}^2$