



JUKI

JUKI CORPORATION

July 31, 2012

JUKI participates in Japan International Apparel Machinery Trade Show, JIAM2012 OSAKA.

JUKI is going to take part in Japan International Apparel Machinery Trade Show, JIAM 2012 OSAKA, to be held from September 19 through September 22, 2012 at INTEX Osaka.

JUKI will run the largest-scale booth (1,080 square meters) at JIAM 2012 to make a presentation of comprising a total of 90 sewing machine units, including 53 industrial sewing machine units and 37 household sewing machine units (including those presented in the household sewing machine zone located separately). Among them, 33 of the industrial sewing machine units and 13 of the household sewing machine units are newly developed models. The ratio of new models to the whole number of sewing machines in each type is 62 % for industrial and 35 % for household. JUKI will exhibit products that achieve "genuine customer-satisfaction" according to our definition of CS, mainly through our latest models.

In addition, JUKI will introduce the new "Intelligent Sewing System" for realizing "visualization of the sewing site", which is a part of the activities of the JUKI Sewing Research Institute, in the sewing demonstration line consisting of a group of newly-developed products. The System will be introduced by means of our unique attachments in combination with the presentation of sewing-technology service activities. Furthermore, in this sewing demonstration line, automatic machines that achieve labor-saving operation according to various applications, the state-of-the-art sewing machines for knitwear and sewing machines for products other than apparel products, will also be introduced.

In the JUKI household sewing machine section, the latest products and service activities that contribute to a broadened scope of the customers' world of home sewing and help increase the customer-satisfaction level will be introduced.

■ Overview of the exhibition sections ■

1. New Products Corner

JUKI new products, such as the new model of flat-bed covering stitch machine (MF-7500(D), MF-7900(D)), new model of eyelet buttonholing machine (MEB-3810) and broad range of automatic pocket sewing machines for jeans will be exhibited and introduced through presentations.

In addition, techniques for improving seam quality and the basic knowledge of sewing will be presented with demonstrations during the introduction of the activities of the JUKI Sewing Research Institute.

2. Automatic Machine Corner

Labor-saving automatic machines developed by the comprehensive technology of JUKI will be introduced. These include the lineup of the latest models of automatic machines such as the 1-needle belt-loop attaching machine (AB-1351) which is capable of sewing 12 different sewing patterns, and the high-speed computer-controlled button-neck wrapping machine (AMB-289) which is five times as productive as manual button-neck wrapping. All of these models contribute to enhanced responsiveness to materials, increased productivity and improved quality, as well as help achieve production without requiring that operators have special skills.

3. Knitwear/Foundation Machine Corner

The latest sewing machines for knitwear corresponding to those materials that are getting more and more diversified and complex will be introduced through a sewing demonstration line. These include new models of covering stitch machines (MF-7500D, MF-7900D) provided with so-called "dry" technology which has been developed by JUKI over many years and a new model of overlock machine (MO-6700DA) provided with a semi-dry head.

4. Non-apparel Sewing Machine Corner

Sewing machines which are best-suited to applications such as car seats, furniture, shoe uppers, bags and pouches will be introduced, including a cutting-edge unison-feed, lockstitch machine with a large hook and a computer-controlled cycle machine. Various applications such as air-bag sewing with the most-advanced computer-controlled cycle machine and examples of the use of the new model of computer-controlled pattern bartacking machine (full-rotary 3-fold hook) for seat belts will be introduced.

5. Spare Parts Consulting Corner

A service system by JUKI through the worldwide JUKI supply network and the part-number retrieval system by means of our web parts book will be introduced. Furthermore, a presentation will be made to explain the difference between imitation parts or poor-quality parts and the JUKI genuine parts and to introduce the benefits of using the genuine parts.

6. Attachment Corner

In this zone, attachment techniques for increasing productivity and enhancing the product quality will be introduced. A demonstration will be made to show how to make an attachment. In addition, our unique attachment technology service will be introduced.

7. Household Sewing Machine Corner

Two new series of computer-controlled sewing machines incorporating the same genuine technology as with the industrial sewing machines will be introduced. In all, twenty household sewing machine units including eight new products will be introduced. These household sewing machines help broaden the scope of the world of home sewing. In addition, a sewing machine specifically designed for the sewing of large-sized quilts, which are highly regarded by quilters in the U.S.A., will be introduced.

* In a special exhibition space "Household Sewing Machine ZONE" in Building No.5【Booth No.5-115】 (36 square meters) , JUKI will make a presentation of 17 household sewing machine units including 5 new products for promotion and will run a "hands-on section" to let visitors have the experience of making four different sewing products.

■Concept of the JUKI exhibition■

Production sites are required to respond quickly and steadily to ever-changing customer needs. The key to the improvement of our innovation in technology and service is "customers' opinions in manufacturing sites".

To respond to the opinions from the production sites, JUKI has been making its best efforts to "produce products with genuine value" and "provide customer-first services" for many years.

JUKI is planning to listen to the customers' voices, utilizing its worldwide network and will ceaselessly continue to make various suggestions based on new aspects. JUKI believes that this is our best CS.

Be the best in CS
~New Edge Solution for Your Success~

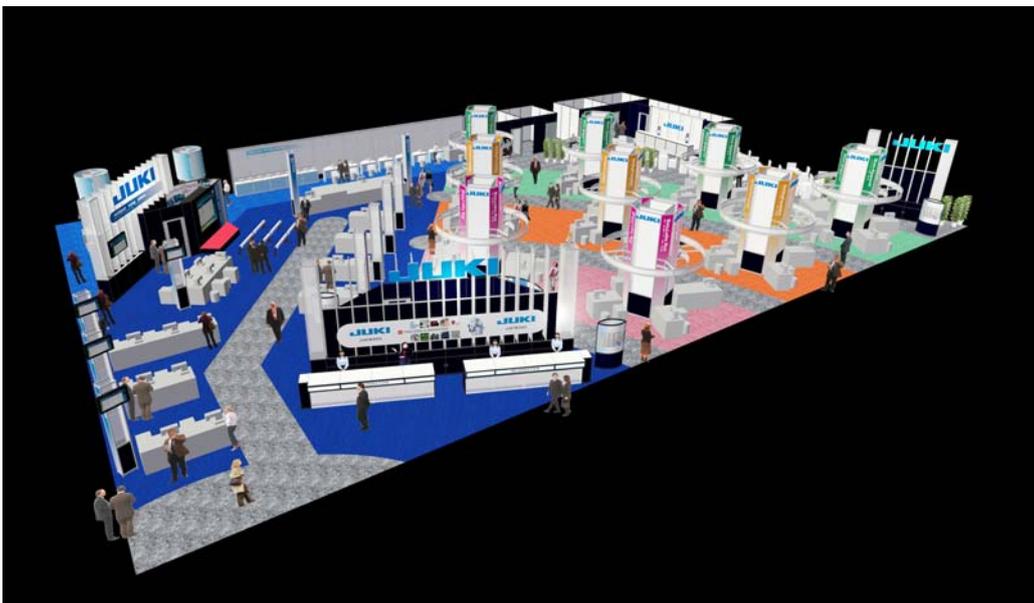
■JUKI ECO PRODUCTS■

When the JUKI Group manufactures products, it carefully considers the environment at every stage of the product lifecycle, from material procurement, manufacture, transportation, and use to recycling and disposal. We evaluate 38 assessment items relating to the environment at the development stage. Only the products that achieved especially high environmental consideration level are authorized as "JUKI ECO-PRODUCTS." In the coming JIAM, JUKI will exhibit many products that are certified as JUKI ECO PRODUCTS.



JUKI ECO PRODUCTS certification mark

■JUKI exhibition booth■



A spacious and easy-to-understand layout is adopted to place new products and product sections in layers like a rainbow and to provide access from all pathways. On the large display screen, "visualization of sewing site" will be introduced and lots of presentations will be made to allow visitors to easily understand technical capabilities of JUKI through demonstrations and hands-on experience.

An environmental approach will be also taken in the booth design.

The use of indirect lighting by means of white mesh sheets which absorb and reflect light helps achieve weight-saving of the entire booth, as well as helps reduce carbon dioxide emissions during transportation and power consumption through a reduction in the number of illuminating lamps. Walls and stands in the entire booth are made of recycled materials, the recycling percentage of which is 100 %. Waste decorative materials have been reduced as much as possible.

■ Overview of the JUKI exhibition booth ■

Location of the JUKI exhibition booth : Booth No.3-321, INTEX Osaka

Exhibition scale : 1,080 square meters <Largest scale of all the exhibitors>

Models to be exhibited (plan) : Industrial sewing machines 53 units
Household sewing machines ... 20 units

Location of the JUKI Household Sewing Machine ZONE : Booth No.5-115, INTEX Osaka

Models to be exhibited (plan) : Household sewing machines..... 17 units
TOTAL..... 90 units

