



JUKI CORPORATION

# Announcement of Participation of JUKI in JIAM 2008 Singapore

March 27, 2008



JUKI is going to take part in JIAM2008 Singapore, the four-day International Apparel Machinery Trade Show to be held from May 13 through 16. JUKI's concept for the show is to "Be the Best in CS - New Edge Solution for Your Success -"

## JUKI's new concept and logo

<New concept>

### **Be the Best in CS**

~ **New Edge Solution for Your Success** ~

Trends and demands are changing every second. Production sites must respond to customer needs instantly, without fail. Fresh voices from those production sites, voices responsive to the needs of the market, will continue to be the key to JUKI's technical innovation and service improvements.

To respond to the opinions from the production sites, JUKI has been making its best efforts to "produce products with genuine value" and "provide customer-first services" for many years.

For JUKI, the best CS is achieved by listening to customers and developing proposals from new points of view with a commitment to "finding responses one-step ahead of customer needs."

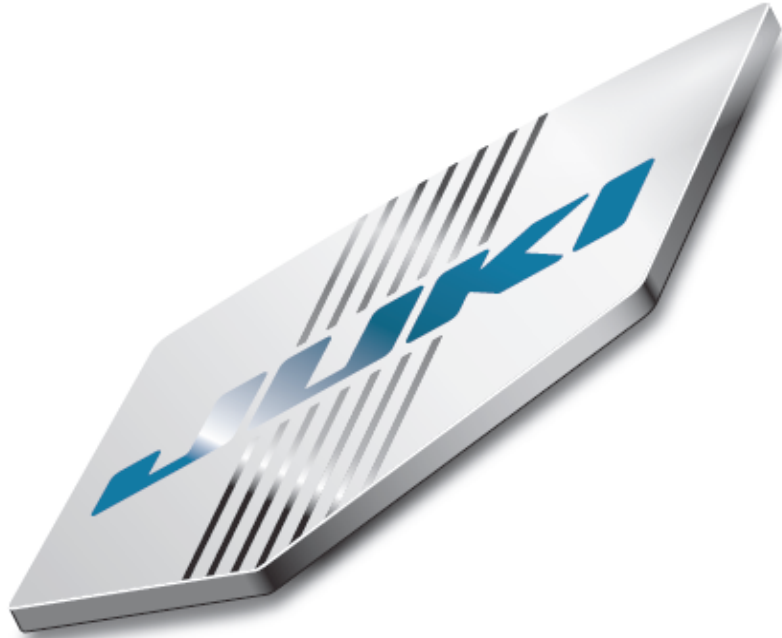
JUKI believes that CS, "genuine customer satisfaction", is developed by listening to customer opinions.

"Developing CS by listening to customer opinions and finding ways to bring smiles to customer faces"

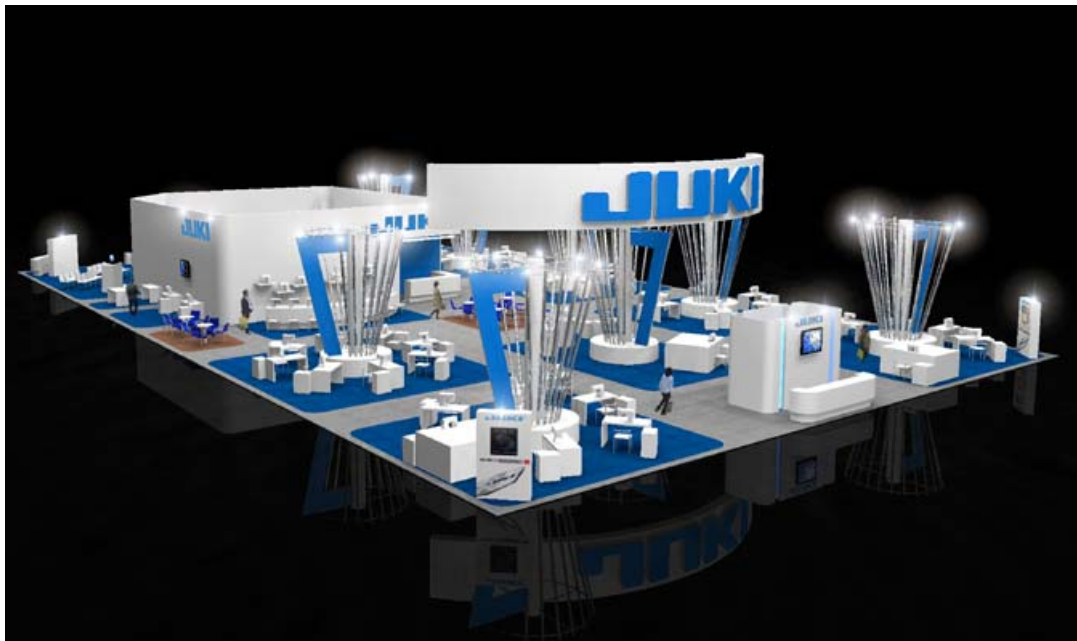
JUKI will continue to develop services and proposals for customers with fresh outlooks and points of view.

<Symbol Mark>

**Be the Best in**   
New Edge Solution for Your Success



<Overall View >\* Conceptual drawing



## <An overview of the JUKI exhibition booth at JIAM 2008 Singapore>

Location of the JUKI exhibition booth: 2F-29, Pavilion 2, Singapore Expo

Exhibition scale: 120 small partitions (1,080 m<sup>2</sup>)

Models to be exhibited: Industrial sewing machines ..... 57

Household sewing machines ... 14

### <Overview of the exhibition sections>

#### IE Support

Reduction of man-hours spent on production management and increase of the efficiency of factory improvements with JUKI intelligent panels (IP), an advanced device for measuring data on machine's running time, processing time, and production quantity are presented.

#### Technical Solution

JUKI will use 3D-CG videos and skeleton-type machines to introduce its patented corner knife mechanism for the APW model, its active-tension mechanism, and other new unique technologies to enhance efficiency and quality for clothing factories.

#### for Apparel Wear

This section will introduce the market-proven DDL-9000A lockstitch sewing machine equipped with an automatic thread trimmer and bird's-nest-prevention function, as well as various process-specific machines for bar-tacking and sleeve-setting, machines with labour-saving functions, and machines with special specifications.

#### for Knitted Wear

The fabrics being sewn nowadays are more diversified than ever. This section introduces the MF Series, the MO Series, and other sewing machines adaptable to diverse fabrics. Visitors will see machines carefully developed for knitted fabrics and a large selection of devices to help improve seam quality.

#### AMS Series

The highly evaluated AMS Series will be introduced with demonstrations of various sewing techniques. This section exclusively exhibits computer-controlled cycle machines with improved functionality in the AMS Series, including the soon-to-be-released AMS-224E and AMS-210E with a slide type thread take-up lever (adaptable to heavy-weight materials and designed with the largest sewing area in the AMS Series).

#### for Leather and Heavy Duty

Breakthrough sewing machines for heavy-weight materials, including a machine adaptable to thick threads for sewing furniture, bags, and pouches, another model designed to eliminate the thread-nipping work conventionally associated with the sewing of car-seats, and a unison-feed sewing machine adaptable to diverse materials.

#### Customer Support

This section will introduce JUKI's diverse "soft" support activities for customers, with a focus on production management technologies and attachment engineering for increased productivity. Visitors will also see demonstrations of JUKI's attachment engineering solutions and techniques for sewing with attachments.

#### Parts Corner

This section will demonstrate why manufacturers recommend the use of genuine parts instead of counterfeits. Visitors will learn how to make the most out of the parts list accessible on the JUKI website.

#### Household Sewing Machines

This section will exhibit the latest computer-controlled household sewing machines, such as the HZL-010N, together with dozens of handiworks produced with JUKI household machines (to highlight the pleasures of sewing). Demonstrations of the machines in action will also be arranged.

## ■ Introducing the models to be exhibited (new products)

- **AMS-224E4530/IP410 (Soon-to-be-released)**  
Computer-controlled Cycle Machine with Input Function (sewing area: 450 mm x 300 mm)  
... This machine has the largest sewing area in the AMS series: "450 mm x 300 mm."
- **APW-896S10SP6KA4/SA134 (newly released)**  
Lockstitch, Automatic Welting Machine (for slanted pockets with flaps)  
... The world's first welting machine configured with JUKI's patented "computer-controlled positioning system for the sidewise cutting of corner knives."
- **LU-2220NAKSB70B/SC510/CP170/PK70C (newly released)**  
High-speed, 1-needle, Unison-feed, Lockstitch Machine with Vertical-axis Large Hook and Automatic Thread Trimmer (2-pitch dial, shorter thread remaining type)  
... This thread trimmer eliminates thread-nipping work when sewing car seats by trimming the thread more closely (shorter thread remaining type).
- **DDL-9000A-DS/PBN/SC910N/CP170 (newly released)**  
Fully-dry-head, Direct-drive, High-speed, 1-needle, Lockstitch Machine with Automatic Thread Trimmer (bird's nest prevention type)  
... A bird's nest prevention function has been added in the "Dry-head DDL-9000A" of established reputation.
- **PLC-1710S/X55230/SC510/BT/DL/AK136B/PK70C (special type)**  
Post-bed, 1-needle, Unison-feed, Lockstitch Machine with Vertical-axis Large Hook (thick-thread long-pitch type)  
... "1-needle post-bed machine adaptable to lower-count threads," a machine designed to responds to a great market need.

These models are just some of the highlights of the exhibits. JUKI will also be introducing products configured with direct drive (DD), dry head, active tension, and a host of other unique new technologies.

For more information on this Release, please contact:  
Mr. Shigeru Tobita, Industrial Sewing Machine Division  
Telephone: 81-3-3480-2358